

TRAIN

Leaders **Raising** Leaders



Organisations are not limited by the lack of opportunity, but by their leadership. TRAIN will transform the leadership culture of your organisation.



ABOUT

TRAIN is an initiative that brings together 100+ internationally certified John Maxwell leadership coaches from USA, UK, South Africa, Nigeria, Botswana, Uganda, Kenya, Rwanda, Tanzania, Ghana, Malawi, and Zambia to train leaders using best-in-class *John Maxwell Team* courses.

The John Maxwell coaches are experts in leadership with a combined experience of more than 1,000 years working with top corporate organisations. They will be in Kampala from 1 to 7 July 2018 to offer companies like yours subsidised training courses in the areas of Leadership, Strategy and Sales. All proceeds, outside of expenses related to training material, will go to a child care charity called Watoto.

The week-long initiative seeks to ignite a leadership transformation in organisations around the city, training more than 10,000 leaders in 400 companies, while raising funds to further raise the next generation of leaders through Watoto. It is about leaders like you, raising other leaders.

WHY YOU SHOULD BE A PART OF IT

Your participation in this initiative will not only raise the leadership capacity within your organisation, but will also provide much-needed resources to invest in the raising of orphans in the care of Watoto.

As a participating organisation, you will be recognised as a company that believes in transforming society by developing leaders. There will be widespread media coverage that will bring you additional brand value in associating with this CSR initiative.



INVESTMENT OPTIONS

YOUR TEAMS	TRAINING PROGRAMS YOU CAN CHOOSE FROM		CHARGE (US\$) (For up to a max. of 30 leaders per day)
	JOHN MAXWELL TEAM	SOLUTIONS AFRICA	
Senior Leaders	<ul style="list-style-type: none"> • Today Matters • Great Leaders Ask Great Questions • Developing Leaders Around You • Leadership Gold 	<ul style="list-style-type: none"> • Leadership on Steroids • Customer Service That Works • Sales on Steroids • Corporate Governance & Transformational Leadership for Boards of Directors 	\$4,000
Middle Managers	<ul style="list-style-type: none"> • Intentional Living • 15 Laws of Growth • Becoming a Person of Influence 	<ul style="list-style-type: none"> • Building High Performance Teams • Mastering Strategy Execution • The Leader's Journey — Leading Others and Leading Teams 	\$1,000
Small Business Owners	<ul style="list-style-type: none"> • Everyone Communicates, Few Connect • Put Your Dream to the Test • How to be a R.E.A.L Success 	<ul style="list-style-type: none"> • Sales Made Easy (Basic Selling Skills) • Making Strategies Work 	\$500

WHAT MORE TO EXPECT

On almost every day of the year, the Watoto Children's Choir performs somewhere in the world, representing Uganda as ambassadors for many vulnerable children and women.

The TRAIN campaign will culminate Wednesday, 4 July 2018 with a vibrant and inspiring Watoto Children's Choir concert.

As a TRAIN participant, this concert is especially for you.

Every TRAIN participant will be given the opportunity to personally contribute to the rescue and raising of a vulnerable child in Watoto. As an individual or company, you can sign up to monthly sponsorship of UGX 70,000 for one or more of these incredible future leaders, and personally be a part of their transformation.



TIMELINES

Depending on the selected course (s), you will need to set aside a day or half-day for your teams to spend time with our coaches. Because slots are limited, you need to secure your booking by 30 April 2018.

Speak to our campaign volunteers to discuss what training needs you have and select a day that best meets your needs. The training sessions will be held from Monday July 2, 2018 to Thursday July 5, 2018. You can book as many training courses as meet you need.



HOW TO GET ON BOARD

- Talk to our campaign volunteers to discuss your needs and select a suitable training program
- Fill in the sign-up form or register online

Contact Information

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WATOTO.COM

